
SOCIAL MEDIA QUIZ QUESTIONS

1. Which social media platform was originally called "Thefacebook"?
 2. Which social media app introduced the feature of "Stories" that disappear after 24 hours?
 3. What year was Instagram launched?
 4. Which social media platform is known for its "tweets"?
 5. What was the original purpose of LinkedIn when it was first created in 2002?
 6. What popular social media app is famous for short-form, user-generated videos and the "For You Page"?
 7. Which social media platform did Mark Zuckerberg acquire in 2012 for \$1 billion?
 8. What social media platform was primarily used by professionals for networking before it became more general-purpose?
 9. Which social media platform's logo is a blue bird?
 10. What feature on Twitter allows users to interact with posts by clicking on an icon resembling a heart?
 11. What year did Facebook officially become "Meta"?
 12. Which social media app is known for its "pins" and boards used for sharing visual content?
 13. What is the primary function of Snapchat's "Snap Map"?
 14. Which popular app was originally called "Musical.ly" before being rebranded?
 15. What social media platform's logo consists of a camera icon and has a focus on photo sharing?
 16. Which social media platform allows users to create and share long-form video content, with a focus on vlogs and tutorials?
 17. What company is behind the creation of the Oculus virtual reality headset, which is integrated with Facebook's new Meta brand?
 18. What was the name of the social media site created by Google that shut down in 2019?
 19. Which social media platform was the first to introduce the concept of hashtags?
 20. What social media platform became popular for political activism during the Arab Spring in 2011?
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Answers:

1. Facebook, 2. Instagram, 3. 2010, 4. Twitter, 5. Professional networking, 6. TikTok, 7. Instagram, 8. LinkedIn, 9. Twitter, 10. Likes, 11. 2021, 12. Pinterest, 13. Real-time location tracking, 14. TikTok, 15. Instagram, 16. YouTube, 17. Facebook (Meta), 18. Google+, 19. Twitter, 20. Twitter.